TAKE IT EASY!

Featuring new Guide mode
Casual shots never looked so good.
Beautiful photos were never so easy.

Imagine all the high-tech wizardry of advanced digital SLR picture taking in an easy-to-use camera. Now imagine the D3000, a camera that combines Nikon technology with simplicity never before found in a camera so advanced.
The D3000 features a new Guide mode, intuitive in-camera assistance that allows even first-time users to transform everyday moments into stunning pictures.
Not sure of what to do?
Let the D3000 be your guide.

For shots you can’t afford to miss but aren’t sure how to take, simply set the Mode dial to **GUIDE**, then let the D3000 assist you in adjusting camera settings.

Guide mode helps you capture the moment to obtain the kinds of pictures you expect from a quality digital SLR camera.

**Create pictures of breathtaking beauty by getting close to the subject.** This mode optimizes camera settings to soften the foreground and background in order to draw attention to the subject, making it ideal for close-ups of flowers, jewelry, and other highly detailed objects.

**Record the majesty of a dynamic city or natural beauty of a breathtaking vista.** This setting enhances the vibrancy and liveliness of the scene while disabling flash, allowing the D3000’s intelligent metering to set exposure and capture the scene as you see it. Even when shooting at dusk or under a cloudy sky, you are assured of beautiful pictures containing well-saturated color.

- **Lens:** AF-S DX NIKKOR 18-55mm f/3.5-5.6G VR
- **Exposure:** Close-up mode, 1/200 second, f/8
- **White balance:** Auto
- **ISO sensitivity:** Auto (100)
- **Picture Control:** Standard

1/200 F 8

- **Lens:** AF-S DX NIKKOR 18-55mm f/3.5-5.6G VR
- **Exposure:** Landscape mode, 1/320 second, f/10
- **White balance:** Auto
- **ISO sensitivity:** Auto (100)
- **Picture Control:** Landscape

1/320 F 10
Want to elevate your photo skills? Let the D3000 assist.

The D3000’s intelligent Guide mode helps you take your photography to new heights, revealing techniques you thought were the exclusive realm of professional photographers but which you can now call your own. Artistry like blurring backgrounds or freezing fast-moving action is easily accomplished with the D3000.

Obtain beautiful portraits without distracting backgrounds. This setting keeps the subject in sharp focus while softly blurring the background, resulting in portraits with a studio-like feel.

Capture moments that can slip away in the blink of an eye. This setting places priority on maintaining shutter speeds faster than 1/1000 second in order to freeze action such as fast-moving cars and other vehicles. The results are exciting photos that display all the dynamic action of the original scene.
The savvy new D3000.  
The camera that shows you how.

How to preserve precious memories. How to improve your pictures. And how to do it all, easily. The new Guide mode demystifies the often complex world of digital SLR photography.

No more guesswork —  
**Easy operation**

The D3000 handles nearly any picture taking opportunity with specially engineered settings suitable for a variety of subjects and situations. And if you just want to point and shoot, select Auto and let the D3000 do the rest. As you become more familiar with the camera, you can even fine-tune each setting — a great way to show the world your unique style.

- Auto
- Distant subjects
- Close-ups
- Landscapes
- Night portrait
- No flash
- Close-ups
- Moving subjects
- Portraits

The professional touch —  
**Advanced operation**

Advanced automation makes the D3000 so easy to use. But for the especially curious, the D3000’s Guide mode can help you acquire impressive picture taking skills — quickly and more easily than ever imagined. You’ll be thrilled to put newfound techniques to work, creating photos you’ve always dreamed of but were previously unable to take.

- Soften backgrounds: Select aperture
- Freeze motion (people): Select a shutter speed
- Freeze motion (vehicles): Select a shutter speed

A right time for everything —  
**Timers & remote control**

Whether you want to fire off a series of shots in rapid succession or use an optional remote control, Guide mode shows you how. No more digging through manuals or searching through menus to find the function you want to use. Thanks to Guide mode, you can start enjoying the D3000 from the moment you open the box.

- Single frame (1 frame)
- Continuous (approx. 3 fps)
- 10-second self-timer
- Delayed remote
- Quick-response remote
Renowned Nikon technology. Everything you need for beautiful photos.

The D3000 packs all the innovation and advanced engineering for which Nikon is famous into a light, compact body. And with the D3000, advanced doesn’t mean difficult. Its leading-edge technology resides behind a user-friendly interface that makes it extraordinarily simple to take the kinds of photos you’ve always wanted to take.

Nikon DX-format CCD sensor; 10.2 effective megapixels

Combining a CCD sensor with Nikon’s famed EXPEED image processing system, the D3000 produces finely detailed photos that exhibit exceptional color and sharpness as well as smooth gradation, and does so at lightning-quick speed. The high resolution also gives you the freedom to print beautiful enlargements and crop more creatively without loss of sharpness.

11-point autofocus system for tack-sharp results

The diamond-shaped array of 11 autofocus points provides outstanding coverage for achieving focus no matter where the subject is located in the frame. Additionally, four AF-area modes — Single-point, Dynamic-area, Auto-area, and 3D-tracking — cover any situation, from fast or unpredictable action to static, off-center subjects.

Scene Recognition System — Brains behind the beauty

Nikon’s exclusive Scene Recognition System utilizes a 420-pixel RGB sensor to analyze a composition immediately before you take the shot. It then automatically optimizes exposure, autofocus, and white balance, allowing you to obtain beautiful photos without the hassle of making complicated camera adjustments yourself.

Active D-Lighting — What you see is what you get

Shooting in bright sunlight often produces pictures with extreme contrast between light and dark areas, resulting in loss of tone and detail. Active D-Lighting effectively combats this by preserving important details in shadows and highlights. The results are optimally exposed photos that better reflect the scene as you saw it.

Picture Control System expands creativity

Customize the appearance of photos before you shoot with Nikon’s Picture Control System. Six settings — Standard, Neutral, Vivid, Monochrome, Portrait, and Landscape — let you change the look of photos depending on mood or subject. Each setting can be adjusted to provide additional control over sharpness, contrast, and other effects.

3.0-inch LCD monitor goes easy on the eyes

Bright and sharp, the D3000’s 3.0-in., approximately 230k-dot TFT LCD monitor ensures comfortable viewing when playing back photos. It also makes reading menus easier thanks to text size that is now 20% larger than that of the D40 and D60. In addition, the spacious monitor is convenient for retouching, allowing you to modify pictures without the need for a computer.

Nikon Integrated Dust Reduction System

The D3000 is equipped with Nikon’s Integrated Dust Reduction System. This solution includes a special Airflow Control System that redirects dust away from the low-pass filter located in front of the image sensor, thereby limiting its accumulation. Additionally, when powering the camera on or off, the filter automatically vibrates at precise frequencies to release image-degrading dust that may adhere to it.

Durable 100,000-cycle shutter unit

Reliable performance is a given with the D3000 thanks to its long-lasting shutter unit. Tested to 100,000 cycles on actual working models of the D3000, this precision mechanism delivers shutter speeds from 30 seconds to 1/4000 second and flash synch up to 1/200 second. And you’ll never miss a shooting opportunity thanks to the rapid shutter response that eliminates annoying shutter-release delay.

Pop-up flash helps optimize exposure

When the light gets low or you find yourself shooting in tricky backlit lighting, use the built-in pop-up flash to brighten the scene. It activates automatically when needed depending on exposure mode, or can be enabled manually. In addition, support for i-TTL flash control increases exposure accuracy.

Help function for even more assistance

Always ready to extend a helping hand, the D3000 includes a practical Help function. When browsing menus, simply press the Help button to display a detailed description of the selected item.
Great lenses, exceptional photographs.

As the eye of the camera, the lens is critical to any photographic application. In fact, the beauty of a picture is closely tied to the performance of the lens.

NIKKOR — Nikon's own quality lenses — High performance proven in outer space

Nikon quality throughout
The sterling reputation of NIKKOR lenses is due in part to the fact that Nikon produces its own optical glass.

NIKKOR — The choice of NASA
The performance of Nikon cameras and NIKKOR lenses has earned them a role with NASA. From the Apollo 15 lunar landing to numerous Space Shuttle projects, the reliability and clarity of NIKKOR are reflected throughout the entire lineup.

NIKKOR lenses expand the joy of shooting

With Nikon's in-lens VR system
Reducing camera-shake blur
When shooting at slow shutter speeds — such as in dimly lit environments — or when using a micro or telephoto lens, blurry images caused by camera-shake may occur, ruining what could have been a wonderful picture. To help prevent this, Nikon equips some lenses with a vibration reduction (VR) system. This counteracts camera-shake for sharper images.

Reducing blur in the viewfinder
Unlike vibration reduction systems inside the camera, Nikon's VR also corrects blur in the viewfinder. This aids in composition and focusing since the image remains stable.

Note: VR allows shooting handheld up to three stops slower (four stops slower with VR II)* than when using non-VR lenses.

* Based on Nikon measurements.

In-camera photo editing and playback functions provide added enjoyment after the shot.

Taking the shot can be just the beginning of the creative experience with the D3000. A variety of in-camera editing functions and playback options give you even more ways to enjoy your pictures.

In-camera editing adds inspiration
Open the Retouch Menu and discover a world of creative possibilities. A dazzling array of photo effects gives free reign to your artistic potential, letting you experiment with different filters and techniques to satisfy your own taste — all without a computer.

Miniature effect Makes pictures appear as if they are photos of miniature scale models.

Color outline
Soft filter effect
Color balance
Retouch menu

- D-Lighting
- Red-eye correction
- Trim (1:1, 3:2, 4:3, 5:4, 16:9)
- Monochrome (Black-and-white, Sepia, and Cyanotype)
- Filter effects (Skylight, Warm filter, Blue intensifier, Cross screen, and Soft)
- Color balance
- Small picture
- Image overlay
- NEF (RAW) processing
- Quick retouch
- Color outline
- Miniature effect
- Stop-motion movie

A variety of playback options

The D3000's playback options make it easy to select pictures for viewing or retouching. You can view pictures one at a time or in groups of 4, 9, or 72. A Calendar view is also available, which organizes photos by shooting date and then displays them in a handsome calendar format.

my Picturtown — Convenient on-line sharing

Enjoy your Picturtown, Nikon's own image sharing and storage web site. Membership is free to Nikon digital camera owners and permits uploading up to 2 GB of photos and/or movies. Pay a small additional fee and get up to 20 GB of storage*. my Picturtown supports JPEG and NEF (RAW) files.

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Attain new heights of artistic expression with feature-rich Nikon software.

Nikon software simplifies picture-management chores and gives you the tools to get the most out of the digital SLR experience.

ViewNX — Effortless image management

Bundled ViewNX software is the easy way to organize and edit photos. Compatible with both Windows and Macintosh, ViewNX provides a fast, simple way to handle basic JPEG and NEF (RAW) picture management. Attach labels to photos to facilitate searches, tweak exposure and white balance, or create your own Picture Control settings.

Capture NX 2 — The finishing touch

Capture NX 2's easy-to-learn editing tools unlock image potential without degrading original image quality. This software is ideal for optimizing Nikon NEF (RAW) files as well as JPEG and TIFF images from most digital cameras. With award-winning U Point technology, tedious editing procedures are easier than ever.

Memory card capacity

The following table shows the approximate number of pictures that can be stored on a memory card at different image quality and size settings.

<table>
<thead>
<tr>
<th>Image Quality</th>
<th>File Size (MB)</th>
<th>Cards Tested</th>
</tr>
</thead>
</table>
| JPEG basic    | 0.4 MB        | SanDisk, Lexar, Panasonic, Toshiba, Sony | *1
| JPEG normal   | 0.7 MB        | SanDisk, Lexar, Panasonic, Toshiba, Sony | *1
| JPEG fine     | 0.7 MB        | SanDisk, Lexar, Panasonic, Toshiba, Sony | *1
| NEF (RAW)     | 1.4 MB        | SanDisk, Lexar, Panasonic, Toshiba, Sony | *1
| NEF (RAW) +   | 2.4 MB        | SanDisk, Lexar, Panasonic, Toshiba, Sony | *1

Note: System requirements for Nikon Capture NX 2 (ver. 2.2) can be found at:

http://www.capturenx.com

Contact Nikon Customer Service for additional information.

Approved memory cards

The following SD memory cards have been tested and approved for use in the D3000.

- SanDisk
- Lexar Media Professional 133x card
- Toshiba 4 GB (ULTRA)
- Panasonic 4 GB
- Sony 4 GB

* Based on CIPA standards.

Included Rechargeable Li-ion Battery EN-EL9a delivers up to approximately 550 frames on a single charge.*

* System requirements for Nikon Capture NX 2 (ver. 2.2) can be found at:

http://www.capturenx.com

** Contact Nikon Customer Service for additional information.

All the gear you need for any shot you want to take.

Backed by a comprehensive system for any photographic need, the D3000 is the ideal choice for those who want a camera that will grow with their artistic capabilities.
### Nikon Digital SLR Camera D3000 Specifications

<table>
<thead>
<tr>
<th>Feature</th>
<th>Specifications</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Focus</strong></td>
<td>Single-servo AF (AF-S); continuous-servo AF (AF-C); auto AF-S/AF-C selection (AF-A); predictive focus tracking activated</td>
</tr>
<tr>
<td><strong>Shutter</strong></td>
<td>Electronically-controlled vertical-travel focal-plane shutter</td>
</tr>
<tr>
<td><strong>Lens</strong></td>
<td>Manual or auto; quick return type; lens mount: Nikon F (AI, FM) supported</td>
</tr>
<tr>
<td><strong>Image sensor</strong></td>
<td>10.2 million effective pixels; 420-pixel RGB sensor; sensor size: 23.7 x 15.7 mm</td>
</tr>
<tr>
<td><strong>Dust-reduction system</strong></td>
<td>Nikon’s original system with L-shaped rubber gasket and Lens dust blower function</td>
</tr>
<tr>
<td><strong>Effective pixels</strong></td>
<td>10.2 million effective pixels; 420-pixel RGB sensor</td>
</tr>
<tr>
<td><strong>File format</strong></td>
<td>NEF (RAW), JPEG (except for NEF (RAW) Progressive), DNG, TIFF (RGB),開放源碼JPEG, and Adobe DNG Format, so you can read files on any computer</td>
</tr>
<tr>
<td><strong>Exposure modes</strong></td>
<td>P, S, A, M: Manual pop-up with button release</td>
</tr>
<tr>
<td><strong>Image size (pixels)</strong></td>
<td>3,872 x 2,592 [L], 2,896 x 1,944 [M], 1,936 x 1,296 [S], 640 x 427 (Quick Response Remote)</td>
</tr>
<tr>
<td><strong>ISO sensitivity</strong></td>
<td>Auto, Portrait, Child, Landscape, Night portrait; Auto flash with multi-zone pop-up</td>
</tr>
</tbody>
</table>